# REGENALL IMPACT REPORT

2024



## About Us

RegenAll is a Lancaster-based nonprofit committed to identifying and implementing local climate solutions for a thriving, regenerative future.



RegenAll's vision is to create scalable models for meaningful climate action across rural and urban communities that regenerate ecosystems, create economic opportunities for all, and build climate resilient communities.

## **Community Engagement**

## RegenAll mobilizes climate action at the grassroots level to help build resilient communities.

Aidan Fife, Director of Community Engagement, joined the RegenAll team in July 2024 to grow community engagement.



- Expanded RegenAll's Climate Action Neighborhood (CAN) program:
  - Supported programming with the College Park and Hamilton Park Climate Action Neighborhoods
  - Published an article in School Lane Stroll Magazine about Climate Action Neighborhoods as a form of local climate action
  - Connected with 30+ organizations to advance climate action partnerships
- Collaborated with Lancaster City to define climate funding opporuntities that would advance community engagement and climate solutions
- Conducted monthly Community Outreach Meetings for continued engagement with various RegenAll stakeholders
- Hosted a Volunteer Appreciation event at Buchanan Park



## **Community Engagement**

RegenAll participated in the following events to showcase accessible pathways for engaging in climate action:

- College Park CAN River Connections/Love Your Block
- High Foundation Annual Partner Celebration
- SoWe's Culliton Park and McCaskey/Let's Go 1-2-3's Frank Albrecht Memorial Tree Planting
- Let's Go 123 Outdoor Career Panel at Hazel Jackson Elementary
- VegFest 2024
- Lancaster Community Foundation's Shaping Tomorrow Awards
- Great Giving Gig 2024



## **Faith Based Program**

Faith communities and nonprofits can be leaders in sustainability and ecojustice. RegenAll is helping them engage in climate action by collaborating on new initiatives, providing access to resources, and bringing people together across ideological differences.

Nathan Grieser, Director of Faith Based Programs, joined the team in September 2024 to help faith communities and nonprofits engage in climate action.



- Launched new program focused on helping faith-based communities and nonprofits engage in climate work
- Connected with 30+ faith communities and 14 nonprofits
- Raised approximately \$10,000 in seed funding to support faith-based programming
- Provided theological resourcing and gathered and presented solar quotes to faith organizations
- Received a grant from Plains Mennonite Church to offer theological resourcing, form a Green Team, and identify on-site climate projects
- Created a portfolio of existing faith-based climate initiatives in Lancaster County and conducted research into funding opportunities for faith-based climate action (grants, loans, tax incentives)



## **Community Climate Fund**

Through the Community Climate Fund (CCF), RegenAll offers a pathway for communities to achieve carbon neutrality and slow the impacts of climate change. The CCF helps households, organizations, and businesses offset their emissions while directly investing in their community.

Andrew Pauls-Thomas, Community Climate Fund Research Specialist, joined the team in September 2024 to advance the mission of the Community Climate Fund.



- Formed a committee of local stakeholders to shape the future and purpose of the Community Climate Fund
- Identified over 30 local businesses of various sizes to interview to gain insight on what would encourage local businesses to engage with the Fund as part of grant funding through the Pennsylvania Department of Agriculture (PDA)



## **Energize Lancaster**

Through Energize Lancaster, we help to implement energy efficiency projects for low-income community members while creating green jobs.

- Convened a partnership between the City of Lancaster, Community Action Partnership of Lancaster County, and the Spanish American Civic Association (SACA) to develop strategies to reduce energy consumption and cost for low-income households
- By partnering with SACA's Tec Centro workforce development program, we are helping to create green job opportunities
- Created tool with Lancaster County Tax Assessment data to prioritize households with greatest benefit from energy improvements



## Communications

## We engaged with the community in meaningful ways through our communications channels.

Kaila Young, Communications and Outreach Specialist, joined the RegenAll team in June 2024 to advance communications efforts and strategies.



- Engaged with 300 Facebook followers and increased reach by about 70%
- Engaged with 285 Instagram followers and increased reach by about 270%
- Engaged with 801 LinkedIn followers from sectors spanning business, community services, and education
- Grew our newsletter mailing list by around 170 recipients for a total newsletter audience of 693
- Sent 18 newsletters sharing climate resources, stories, news, and community events
- Launched a new website that has served more than 12,000 visitors
- Shared nine stories and educational resources on our blog



## **Events**

RegenAll held multiple events to build community around climate action, connect folks with free information and resources, and provide awareness and education on the state of climate change.

#### **2024 EVENTS**

- Hosted our second annual RegenAll Climate Summit in partnership with Millersville University
- Held Carbon Neutral Coffee, a monthly sustainability networking session, in partnership with Align Ltd.; over 150 cumulative attendees attended these sessions
- Participated in Extra Give 2024 as well as the Great Giving Gig, an Extra Give afterparty



### Resources

## RegenAll created resources to provide education and tangible action steps around climate solutions.

- We published a Sustainable Business Resource guide as the outcome of our Sustainability Cohort of business leaders in partnership with MANTEC and Lancaster Chamber. This will be used in various educational forums, added to the Lancaster City Alliance packet for new businesses, and used by Assets in entrepreneurship training.
- We maintained our Carbon Calculator that helps folks understand their household emissions. The calculator measures a home's current impact and informs Climate Action Planning to reduce emissions.

## Presentations

## RegenAll presented on community-based climate action for the following events and organizations.

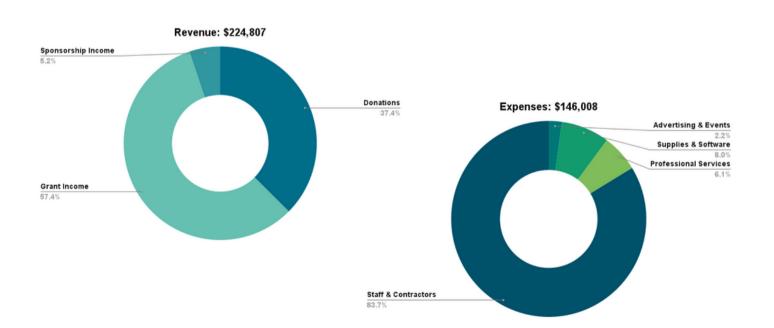
- Franklin & Marshall Public Service Summer Institute
- Landis Homes Retirement Community
- 2024 Climate Summit State of the Climate Talk
- Plains Mennonite Church Sermon
- Blossom Hill Mennonite Church Sermon
- Citizens Climate Lobby
- TeamAg
- Penn State Business Class
- Penn State Climate Solutions Symposium
- Habitat for Humanity Lancaster Lebanon Energy Presentation, in collaboration Solar United Neighbors
- Leadership Lancaster: Public Policy and Land Use

## **Awards & Community Support**

## We received generous support from the community and state to continue implementing community climate solutions.

- Rural Climate Partnership Grant to support organizational capacity building
- Research grant from the Department of Agriculture
- Shaping Tomorrow Award in the category of Protecting Our Planet by the Lancaster County Community Foundation
- A grant from The S. Dale High Foundation
- Generous donations from individual community members as well as sponsorships from local businesses and organizations
- Contributions from 71 unique donors during the 2024 Extra Give, a 13% increase from 2023

## **2023 Financial Report**







# Climate action begins right where you are.







# REGENALL

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Support local climate solutions that build resilient communities:



regenall.org/donate